F O R D E S P

CERTIFIED PRE-OWNED UPGRADE PLANS

EXTENDED SERVICE PLANS



Certified Pre-Owned

Upgrade Plans provide additional service plan coverage for your

Certified Pre-Owned vehicle.

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. See your dealer for details.

In Florida, Ford ESP on Ford, Lincoln and Mercury vehicles is a Service Contract from Ford Motor Company (License #60018 and #12118). Ford ESP on competitive-make vehicles is a Service Contract from The American Road Insurance Company, Dearborn, MI 48126 (Certificate of Authority #09079).

In Texas, Ford ESP is a Service Contract from Ford Motor Service Company (License #SCP-165).





Service at all Ford and Lincoln Dealers in the U.S. and Canada



100% Backed by Ford Motor Company

 The only Extended Service Plan backed by Ford Motor Company



Limit Out-of-Pocket Expenses

 On covered repairs, you pay only the applicable deductible



Genuine Ford Parts and Service

 Repairs are made with genuine Ford parts by factory-trained and certified technicians



24-Hour Roadside Assistance

- Includes tire change, lockout, out-of-fuel, battery jump-start and towing assistance of up to \$100 per occurrence, Travel Expense Reimbursement (up to \$500 and three days per occurrence) and Destination Assistance (up to \$75)
- For 24-hour roadside assistance, call 1-800-241-3673 toll-free



Rental Vehicle Benefits

 Provides coverage for up to 10 days of rental for a covered repair



Coverage Is 100% Transferable

 Ford ESP is transferable and may increase the resale value if you sell your vehicle



Interest-Free Payment Option

 Finance your coverage in monthly installments with no interest or fees; everyone qualifies

Ford ESP Certified Pre-Owned Upgrades give you genuine peace of mind.

An Extended Service Plan Upgrade Is a Sound Investment

- Provides additional protection against the cost of unexpected repair bills
- For Ford or Mercury vehicles, upgrade your component coverage to one of the following:
 - BaseCARE: Covers 84 major components
 - ExtraCARE: Covers 113 key components
 - PremiumCARE: Covers more than 500 key components

Ford ESP Coverage Options

A variety of time, mileage and component coverage options are available to add additional coverage to your Ford or Mercury Certified Pre-Owned vehicle.

FORD/N	FORD/MERCURY TIME AND MILEAGE OPTIONS					
Coverages	6 yr/ 75,000	6 yr/ 100,000	6 yr/ 125,000	7 yr/ 75,000	7 yr/ 100,000	7 yr/ 125,000
BaseCARE					•	•
ExtraCARE		•	•		•	•
PremiumCARE	•	•	•	•	•	•

FORD/MERCURY DEDUCTIBLE OPTIONS					
	STANDARD	OPTIONAL			
Ford/Mercury Certified Pre-Owned Vehicle Plans	\$100	\$0, \$50, Disappearing			