

Ford ESP Provides Peace Of Mind For The Road Ahead



GENUINE PARTS • GENUINE SERVICE
GENUINE PEACE OF MIND



99.9%
TROUBLE
FREE

FACT:
Vehicles Can Have
Over 20,000 Parts

ASSUMPTION:
99.9% Trouble-Free
Vehicles Still Benefit
From Added Protection

REALITY:
(DRIVING CONDITIONS + WEAR & TEAR + MILEAGE)



**MAY LEAD TO
UNEXPECTED
REPAIRS OR
SURPRISES!**

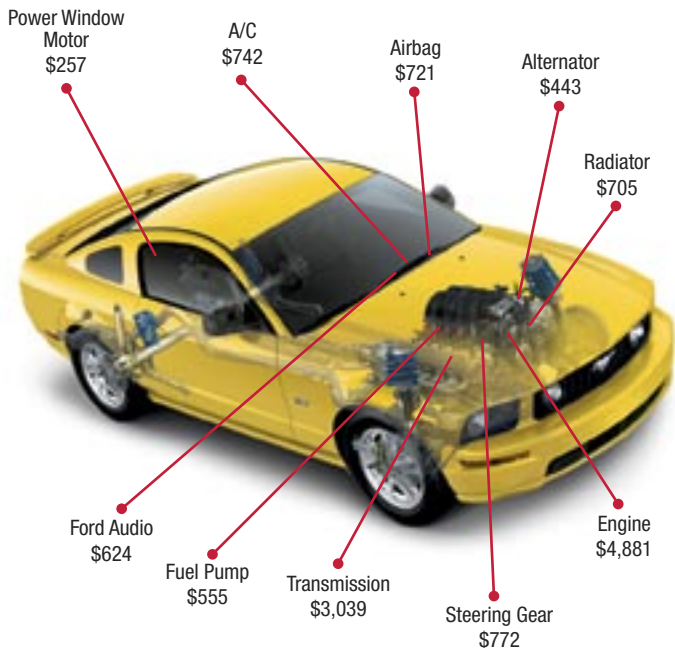
Let Ford ESP Make Vehicle Ownership 100% Worry Free.



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Why Take Chances On Costly Repairs Down The Road?

Estimated expenses for a variety of repairs are listed below and should only be used as an example. Actual costs will vary by vehicle, repair and dealer location.



Ford ESP offers a variety of plans.

What Type of Coverage Fits Your Needs?

| | PremiumCARE | ExtraCARE | BaseCARE | PowertrainCARE |
|---------------|-------------|-----------|----------|----------------|
| Engine | ✓ | ✓ | ✓ | ✓ |
| Transmission | ✓ | ✓ | ✓ | ✓ |
| Alternator | ✓ | ✓ | ✓ | |
| Fuel Pump | ✓ | ✓ | ✓ | |
| A/C | ✓ | ✓ | ✓ | |
| Steering Gear | ✓ | ✓ | | |
| Radiator | ✓ | ✓ | | |
| High Tech | ✓ | | | |
| Safety | ✓ | | | |
| Ford Audio | ✓ | | | |

* Listed repairs are just a sample of what is covered under each plan. Ask dealer for more details on parts coverage or for information regarding additional Ford ESP plans.