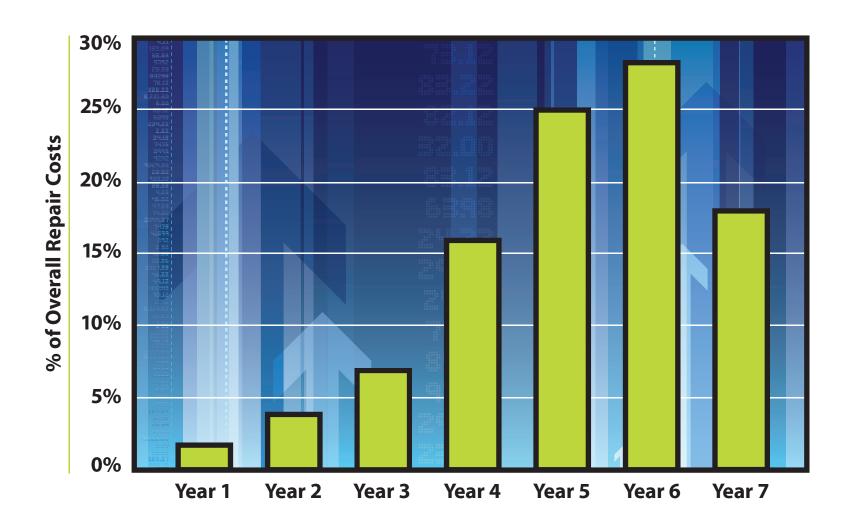
You could save the cost of an Extended Service Plan in just one Ford ESP repair!

Extended Service Plan			Repair Type	Retail Repair Cost (Does Not Include Labor)
	PremiumCARE Covers 1000 + Key Components Includes all components covered by PowertrainCARE, BaseCARE and ExtraCARE		Side Curtain Airbag	\$ 697
1000			Sunroof Motor	386
			Air Check Valve	331
			Mass Air Flow Sensor	261
			Throttle Body	256
			SYNC Module	193
			Cruise Control Switch	176
			Power Window Switch	113
			Heated Seats	110
	113	ExtraCARE Covers 113 Key Components Includes all components covered by PowertrainCARE and BaseCARE	Anti-Lock Brake Control Module	668
			Cruise Control Sensor	321
			Radiator	309
			Anti-Theft Module	218
		BaseCARE Covers 84 Major Components Includes all components covered by PowertrainCARE	A/C Compressor	432
	84		Alternator	358
			Power Steering Pump	296
			Wiper Motor	184
			Water Pump	162
		PowertrainCARE	Replace Short Block	4,481
		Covers 29 Critical Components	Cylinder Head	806
			Wheel Hub Assembly	225
			Thermostat	183



INCIDENCE OF REPAIRS CHART



This chart was derived from claims data on Ford, Lincoln and Mercury vehicles covered by 7-year Ford ESP plans. The year 7 drop is due to factors such as vehicle trades and contract expirations.